

健健

jiàn jiàn

Loke Wai Jian / Graphic Designer / Portfolio

A person who passionate with reality and society nowadays; A person who grow in experience one after another. To feel the design of another realm.

‘健健’ is my Chinese nickname, as “ jiàn jiàn ” is the pinyin of it. As well as it had the same pronunciation of ‘见见’, means meet or experience in Chinese.

jiàn jiàn EXPERIMENTS			jiàn jiàn SKILLS			jiàn jiàn LANGUAGES			jiàn jiàn RECOGNIZATIONS			jiàn jiàn HOBBIES		
Chachago Malaysia –Marketing Department–			Photoshop			Chinese			Color Of Nature (2010) –Drawing Competition– –Colouring Competition–			Photography		
IICS Chinese Cultural Society –34th Mainboard of Multimedia & Design Department–			Illustrator			English			‘Love’ Photography Competition (2014) –Photography Competition–			Extreme Activities		
Kwang Hua Private High School –Commander of Photography Society–			Indesign			Malay			Short Film Making Camp (2015) –Camper–			Music		
			After Effects			Cantonese			Inti CCS Dragon Boat Festival (2016) –Publicity Department–			Travel		
			Premiere Pro						Inti CCS Installation (2019) –Multimedia Department–			Badminton		
			Wix Editor						HKR International Poster Contest (2020) –Poster Contest–					
			Photography											

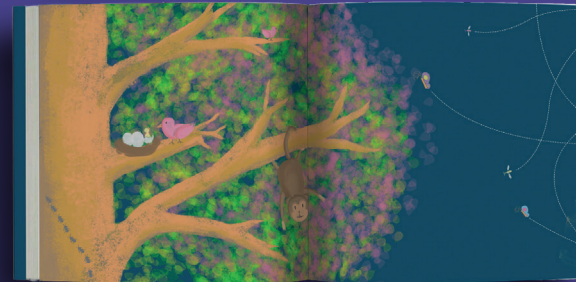
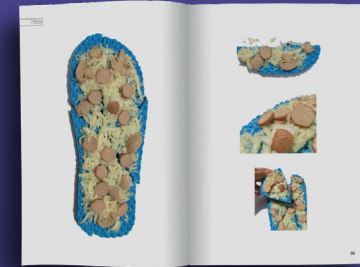
Menu



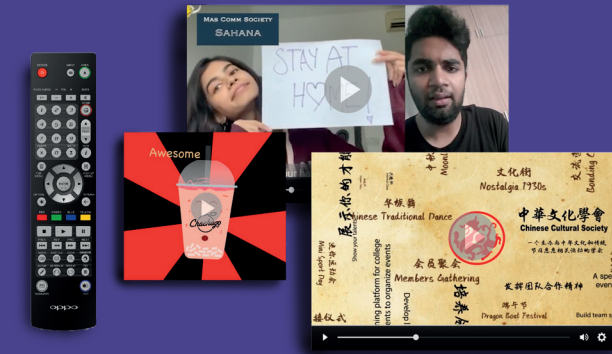
Social Media | page 11



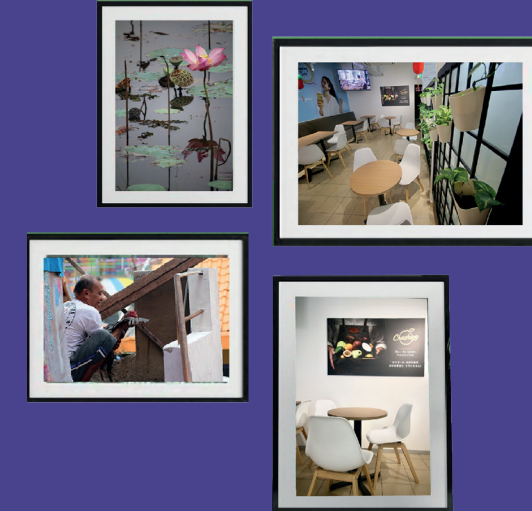
Webs | page 31



Publications | page 21



Videos & Animations | page 41



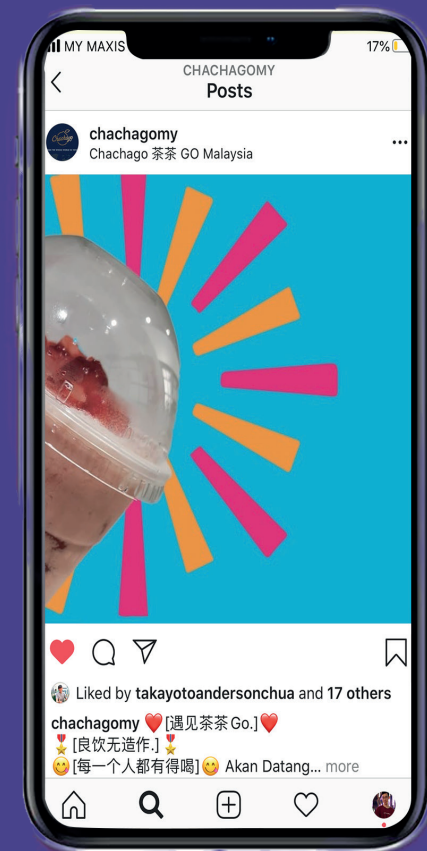
Photography
| page 51



Namecards
| page 63



Posters
& Flyers
| page 69



Organisation of took part:

IICS Chinese Culture Society
– Multimedia & Design Department

Chachago Malaysia
– Marketing Department

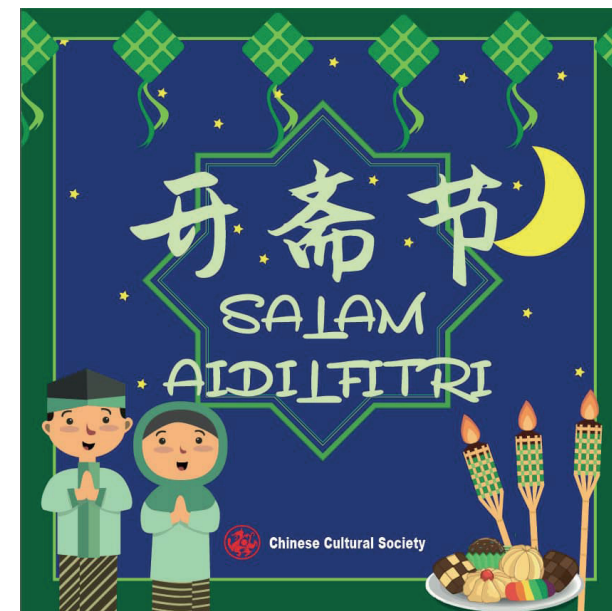
Social Media

@ccsiics_insta



IICS Chinese Cultural Society is a platform for college students to learn how to carry out activities, give play to team spirit, cultivate leadership skills, and show their personal talents. It is a society mainly for organizing activities. The activities held are closely related to traditional Chinese cultural festivals.



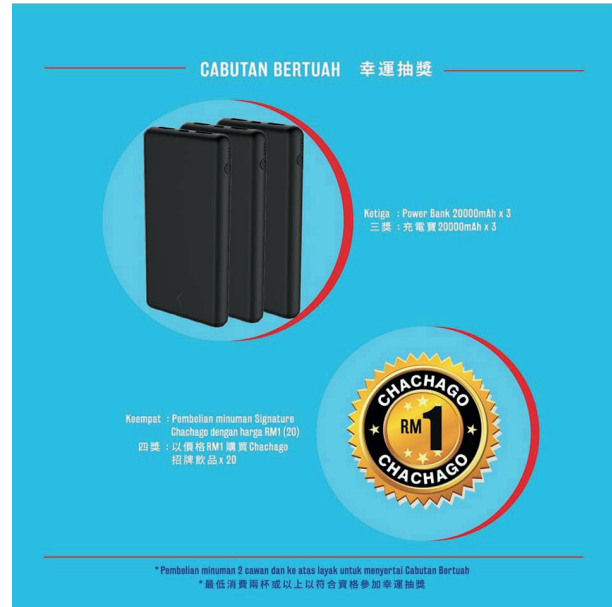
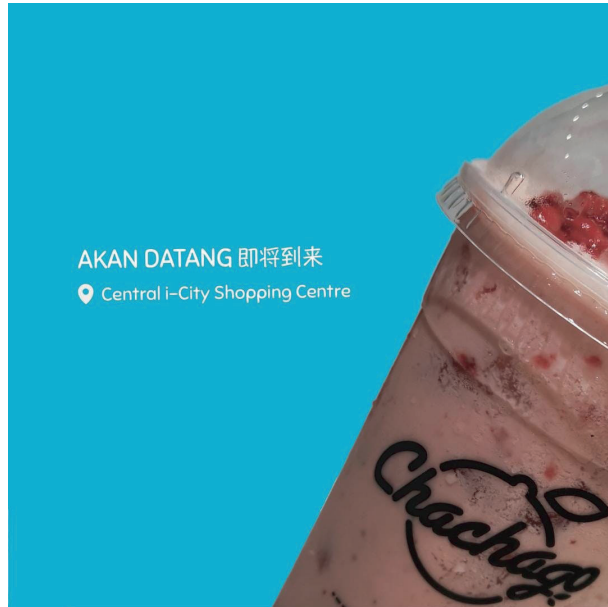


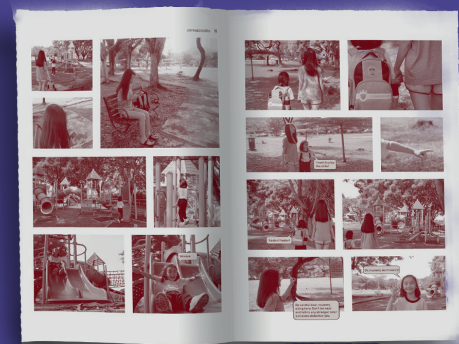
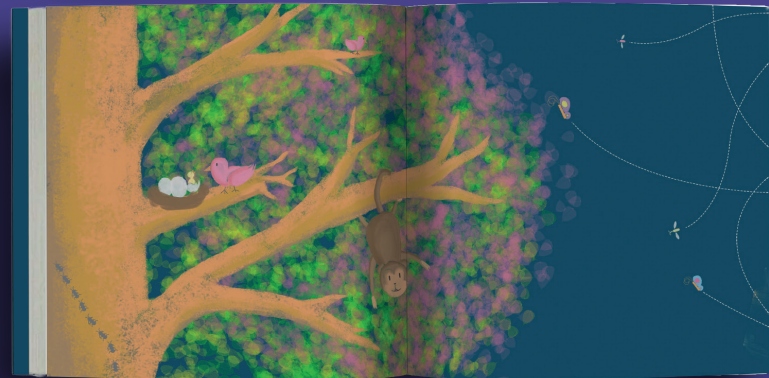
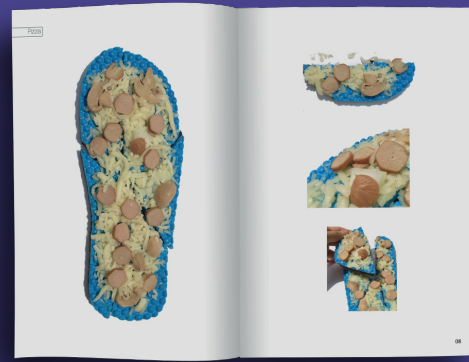
@chachagomy



A great variety of Authen-TEAc Taiwanese drinks and food. Quality and Authentic that comes from our heart. The brand Chachago was created to raise public awareness of quality beverages; not just on the ingredients but also educating individuals about the way of drinking tea.







Organisation of took part:

Graduation Projects

– Inti International College Subang BGDSHU

Publication

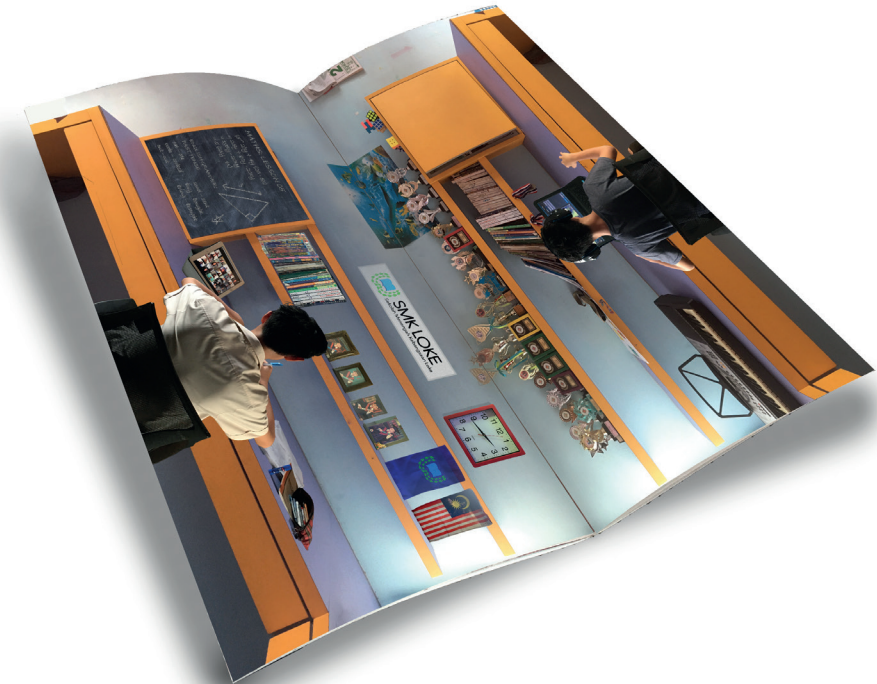
The Alternative Space



The book delivers a private space that replaces the needs of life so that people have the convenience and habit of life in social crisis. Each photo shows the contrast between the activity space before after the vicious pandemic. It may be changed the mindset of people in the future into the thought or plan to the space which they were going to apply because of the current problems.



THE ALTERNATIVE



SPACE

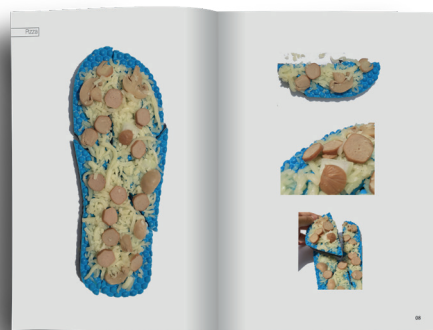
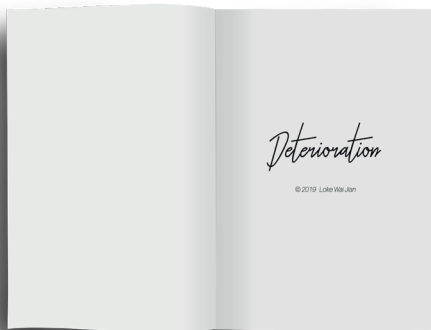
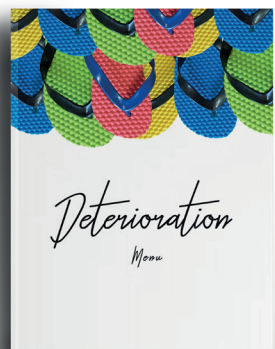


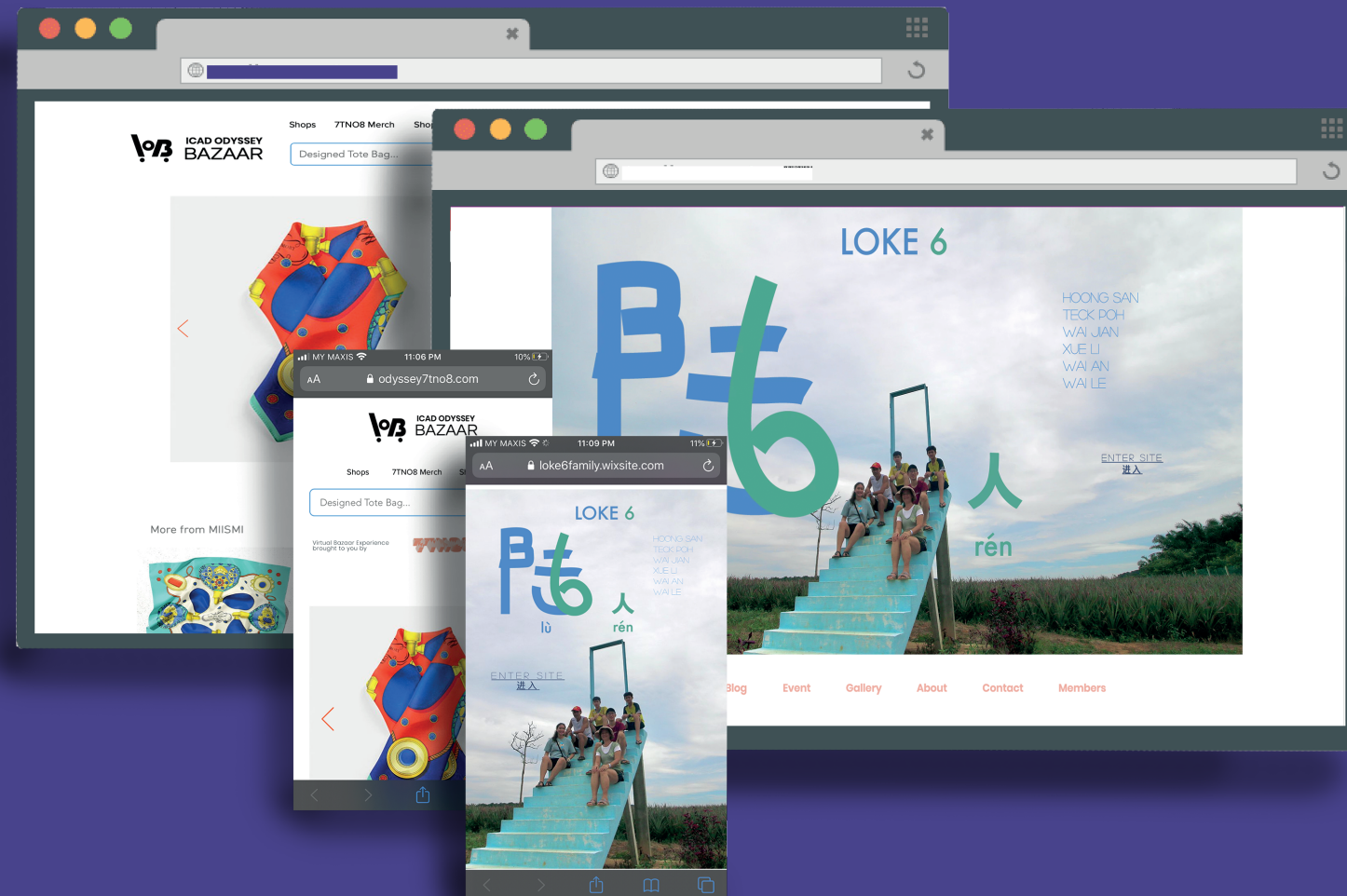
Deterioration Menu



The book shows plastic sandals and junk food have same effects in different environments. Slippers can be metaphor into junk food as they corresponding on the environment of earth system and human body system respectively.







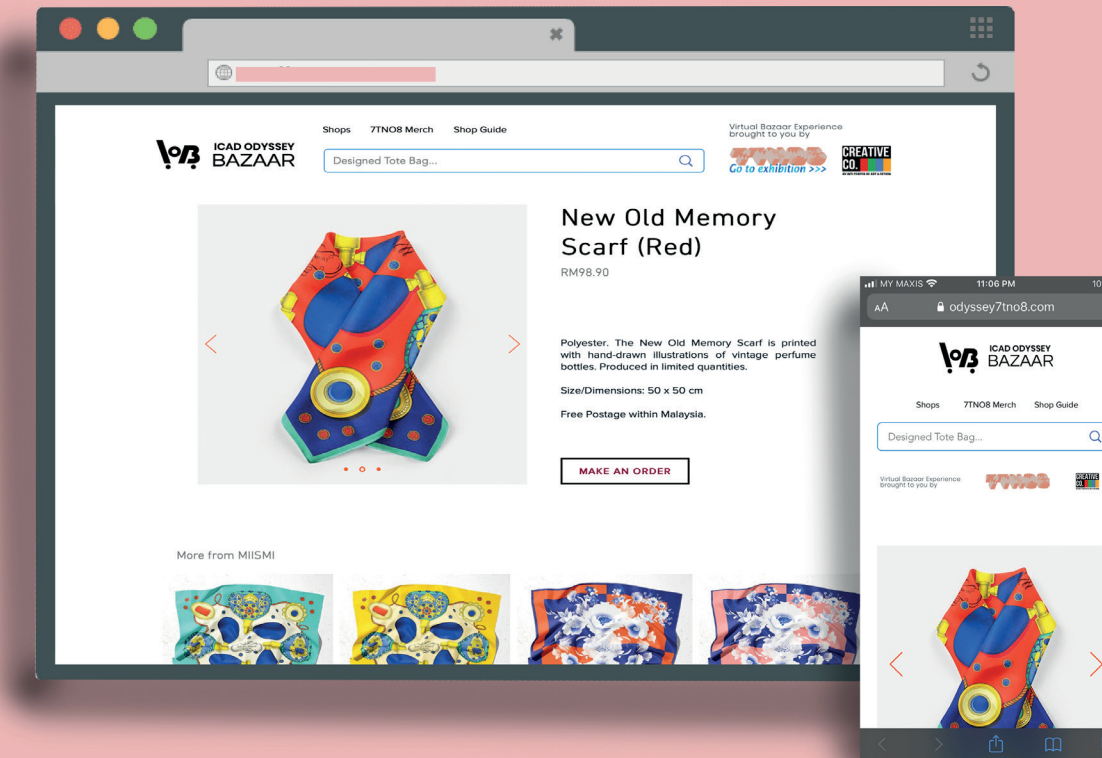
Organisation of took part:

7TNO8 Odyssey
– Websites Team

LOKE 6
– Manager of a Family's Gallery

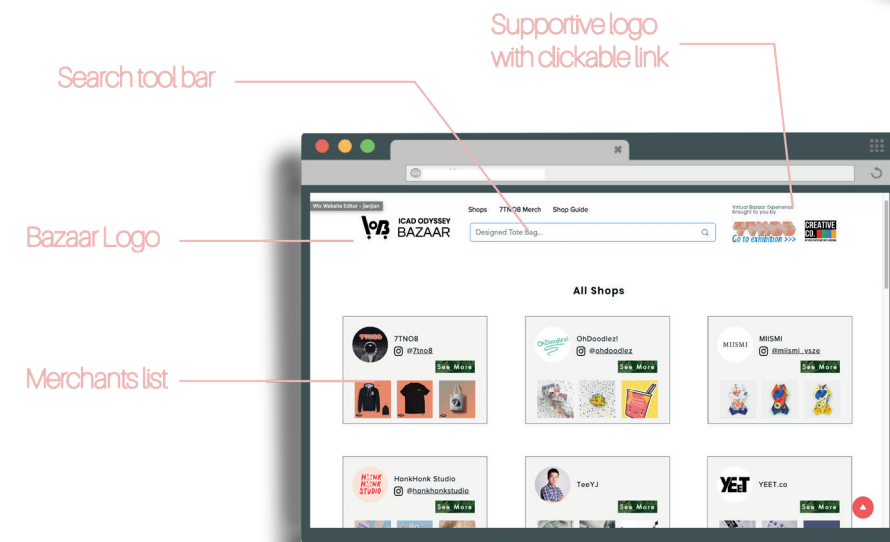
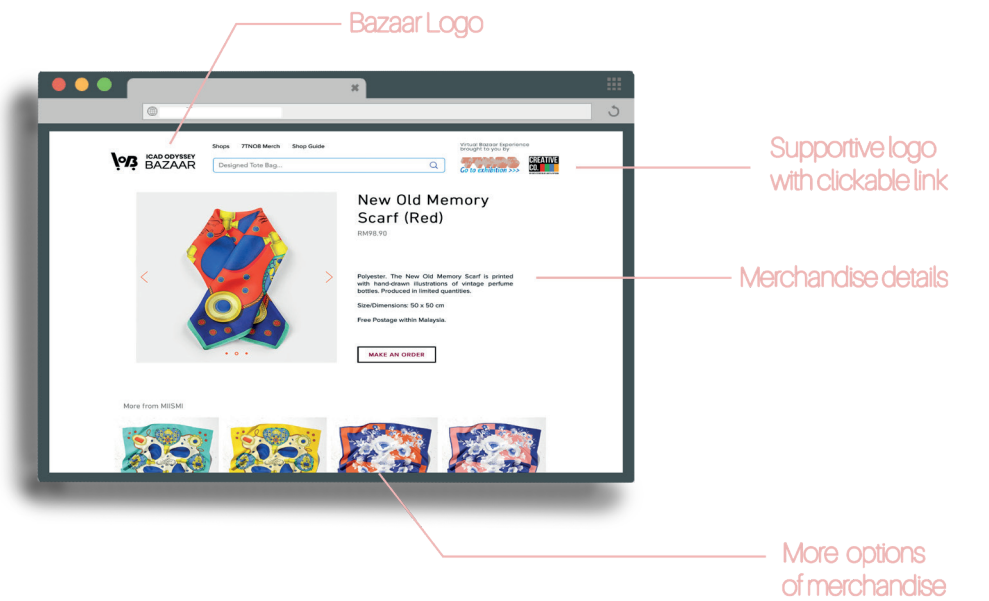
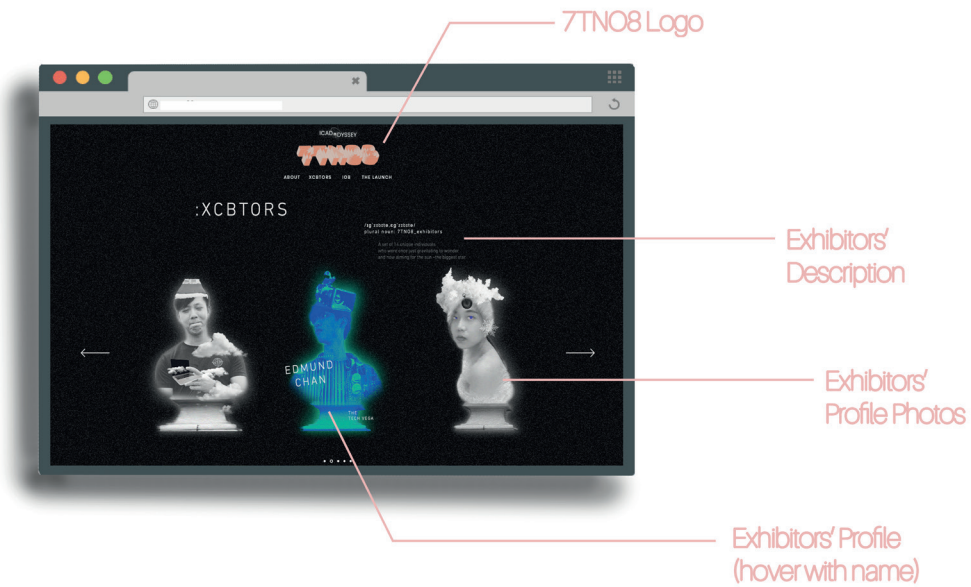
Webs

7TNO8 Odyssey

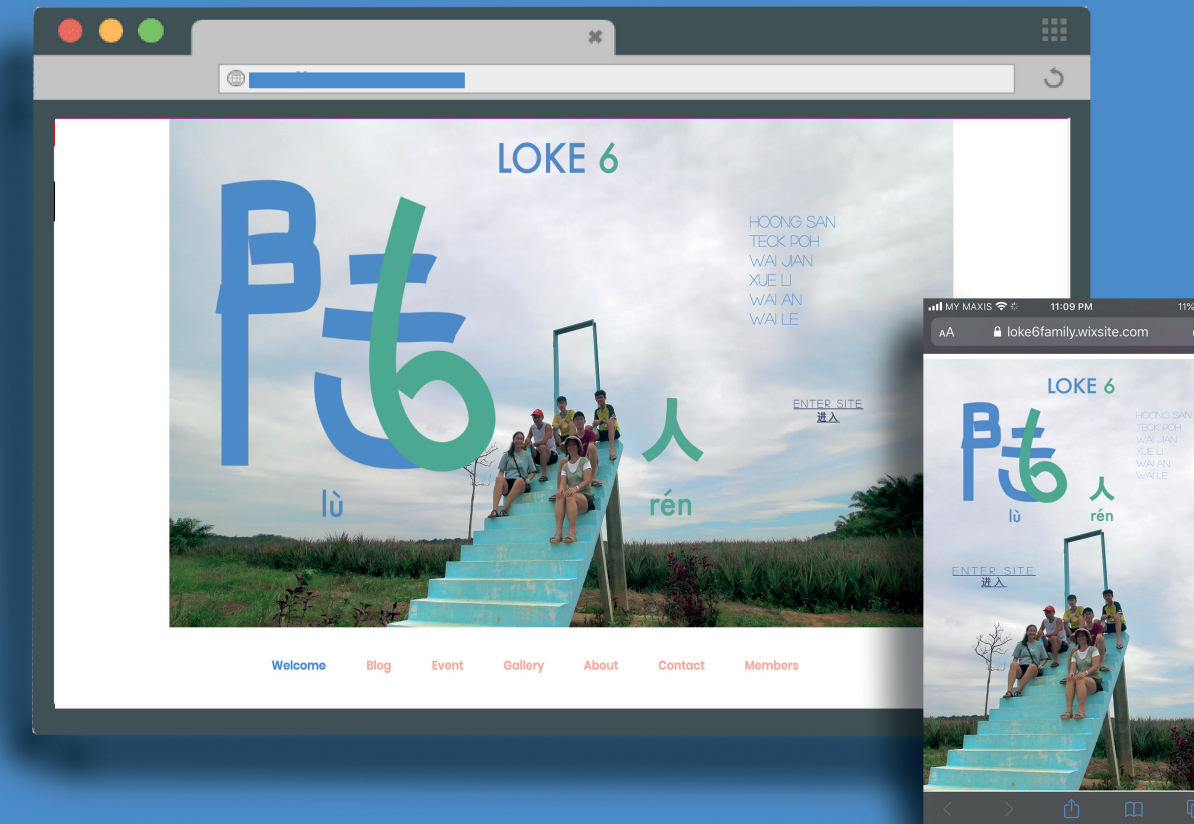


A website which organised by Graphorius, for the graduation showcase of the badge of students. 7TNO8 (pronounced Seventeen-o-Eight) is the “starting and expanding point. It is the month and the year (August 2017) where it all began.



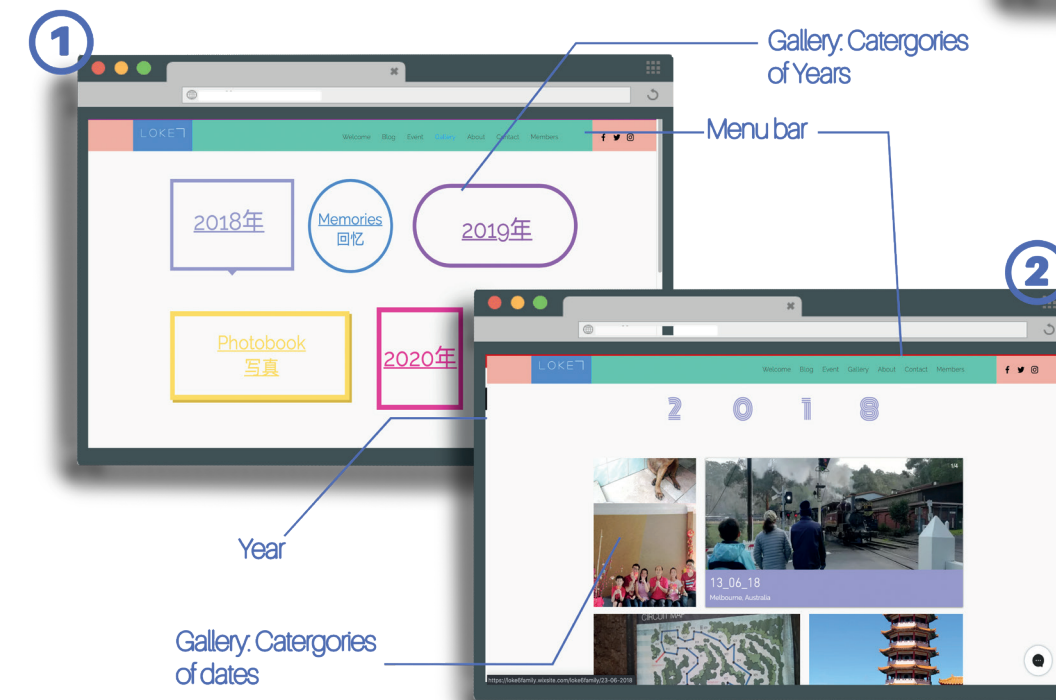
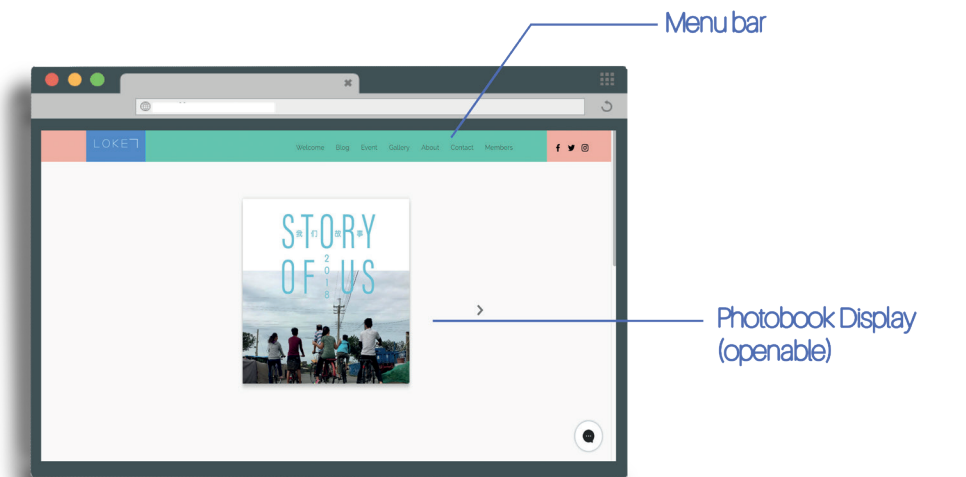
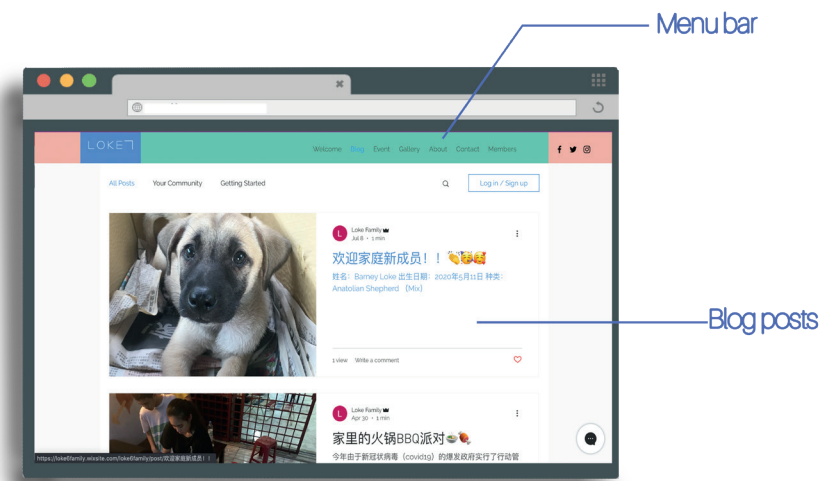
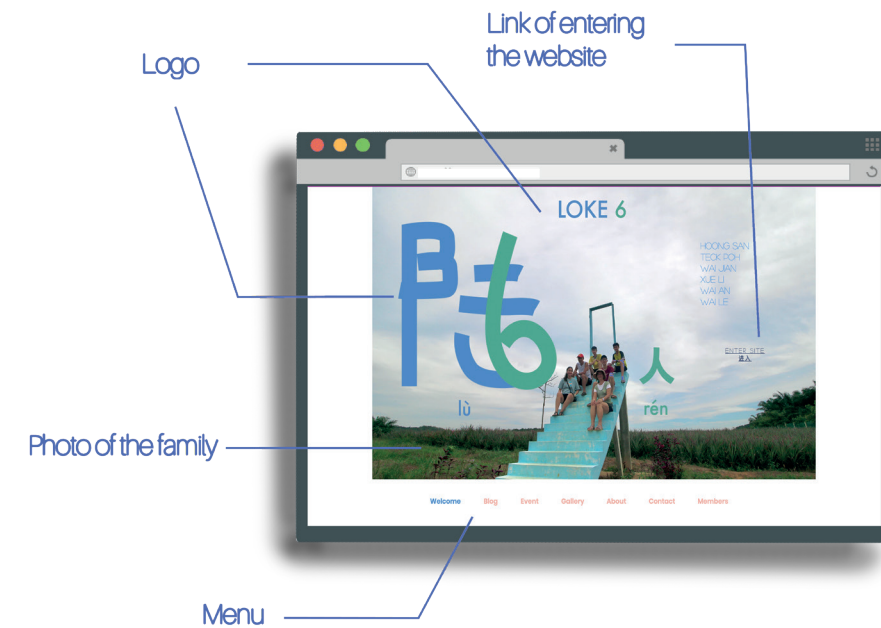


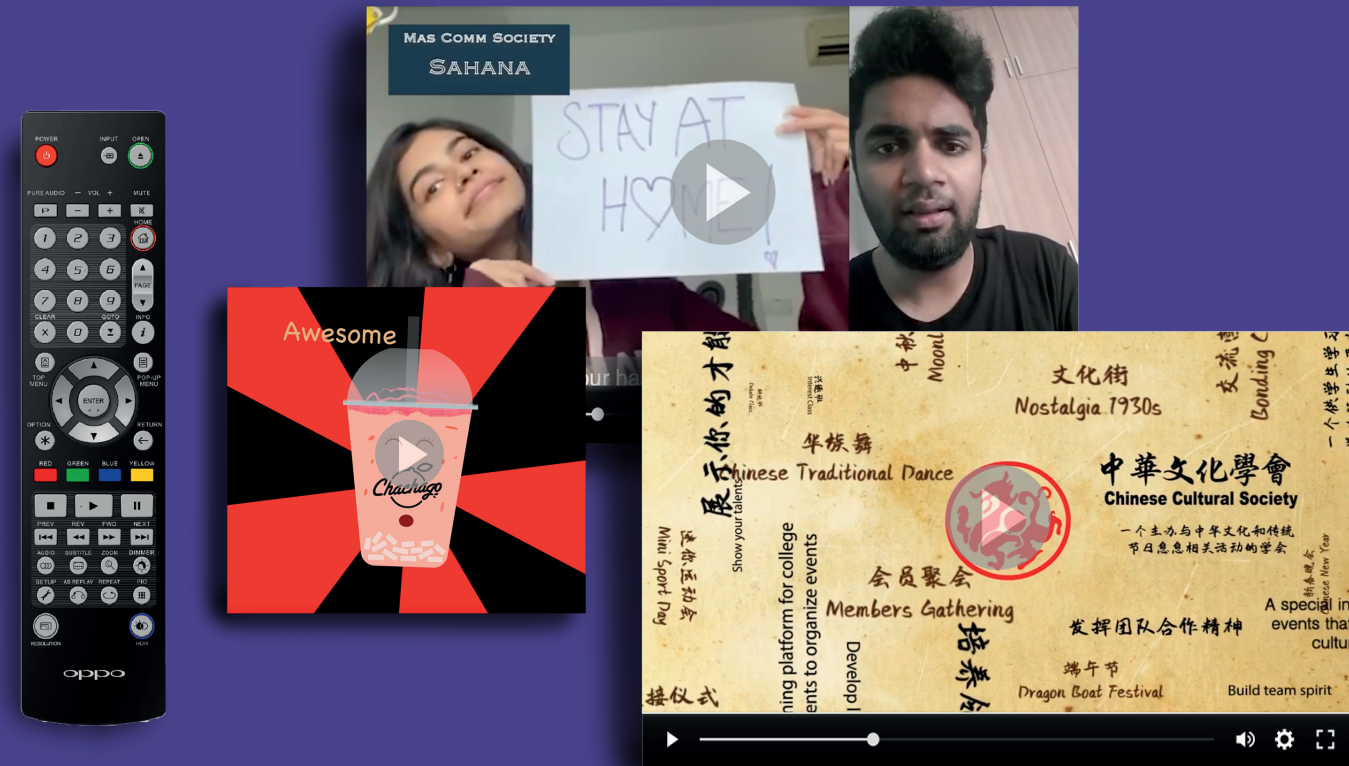
LOKE 6



LOKE 6 is a website which design for a family to permanently save their memories and throwbacks in the photos or videos form.







Organisation of took part:

IICS Chinese Culture Society
– Multimedia & Design Department

Chachago Malaysia
– Marketing Department

Videos & Animations

IICS Chinese Cultural Society



There are two videos & Animations has produced in CCS: CCS Intro Video and Stay Inti Side.





The video promotes IICS Chinese Cultural Society to the college students to learn how to carry out activities, give play to team spirit, cultivate leadership skills, and show their personal talents. Encouraging of joining with organize activities and events, are held closely related to traditional Chinese cultural festivals.



The video named Stay Inti Side, takes effort to give appreciation and supporting to the frontliners and reminders of avoiding Covid-19 in the quarantine time.

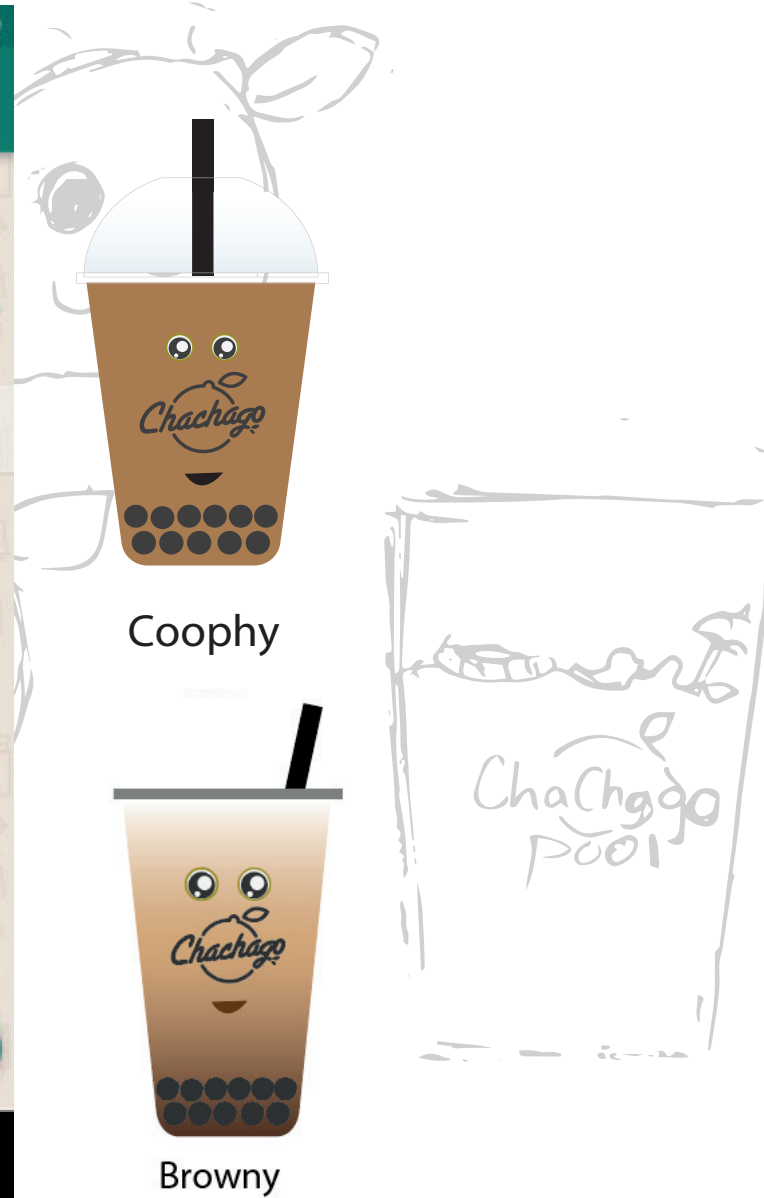
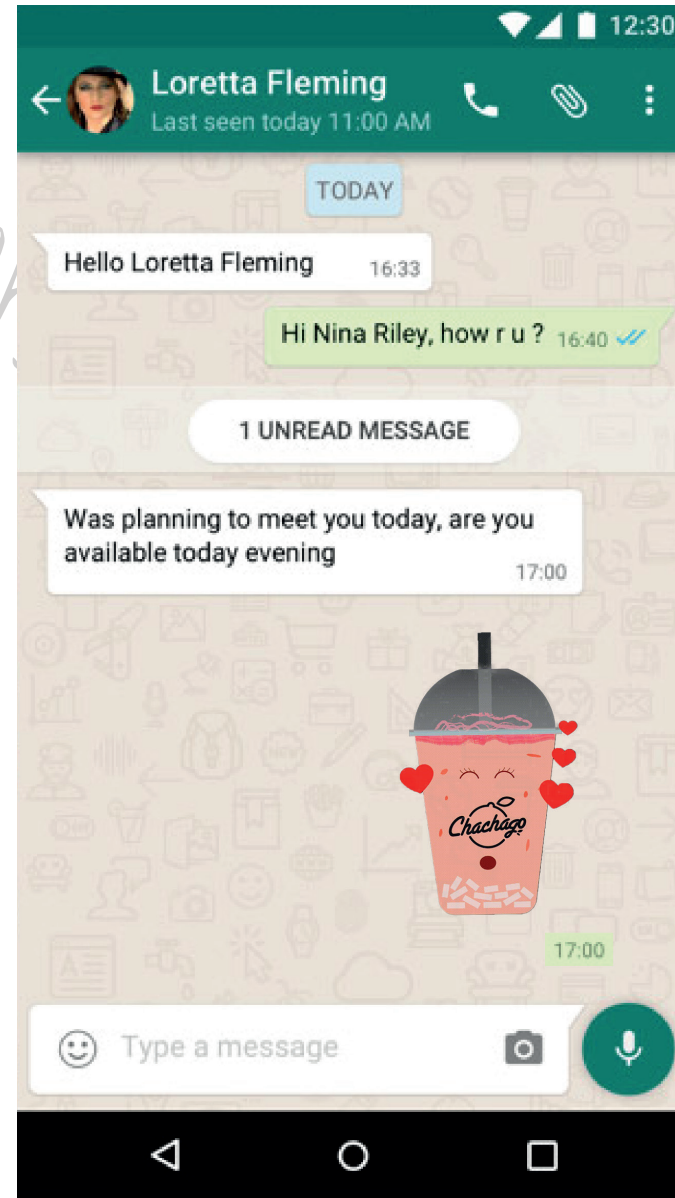
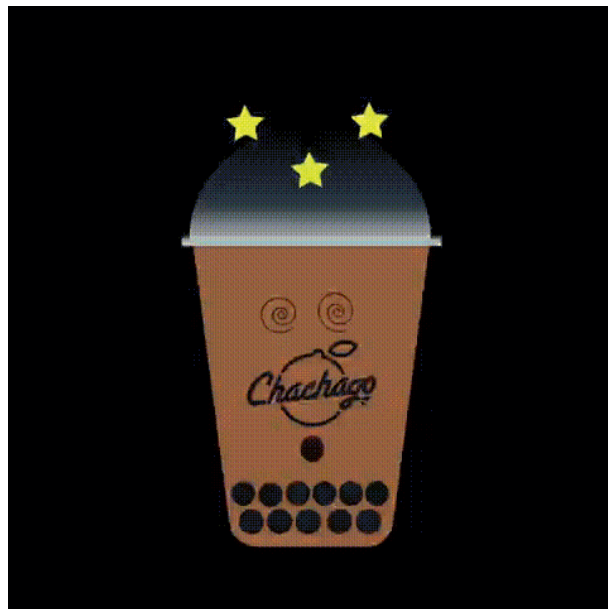


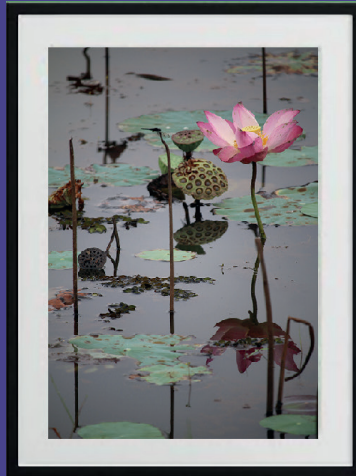
Taro & Friends



Taro & Friends is a creation of Chachago gif animation for the branding awareness, by applying in the messenger apps, give greetings and emotions to others.







Organisation of took part:

Chachago Malaysia
– Marketing Department

Self Recreation
–Travel

Photography

Chachago Branch

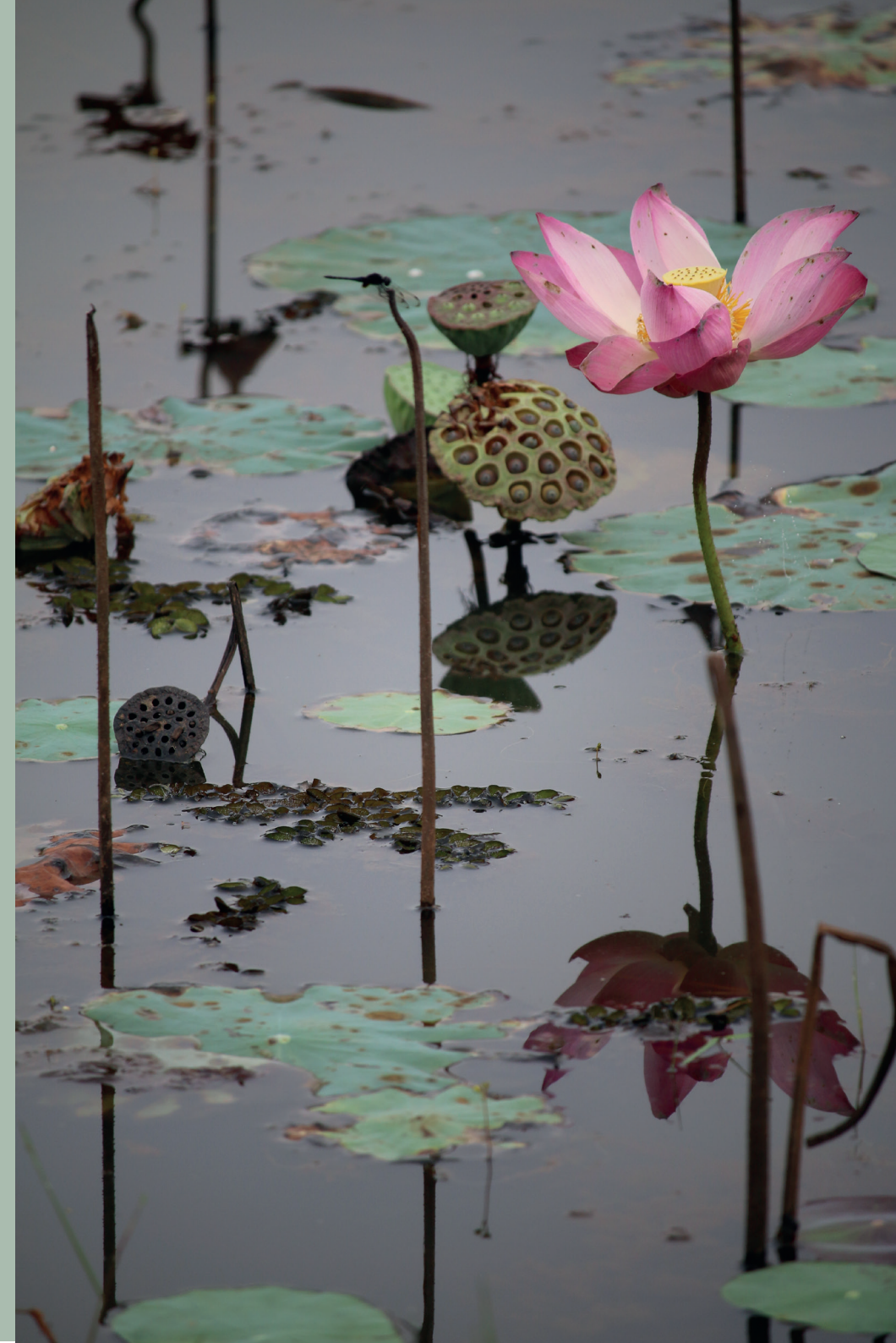


A great variety of Authen-TEAc Taiwanese drinks and food. Quality and Authentic that comes from our heart. The brand Chachago was created to raise public awareness of quality beverages; not just on the ingredients but also educating individuals about the way of drinking tea.





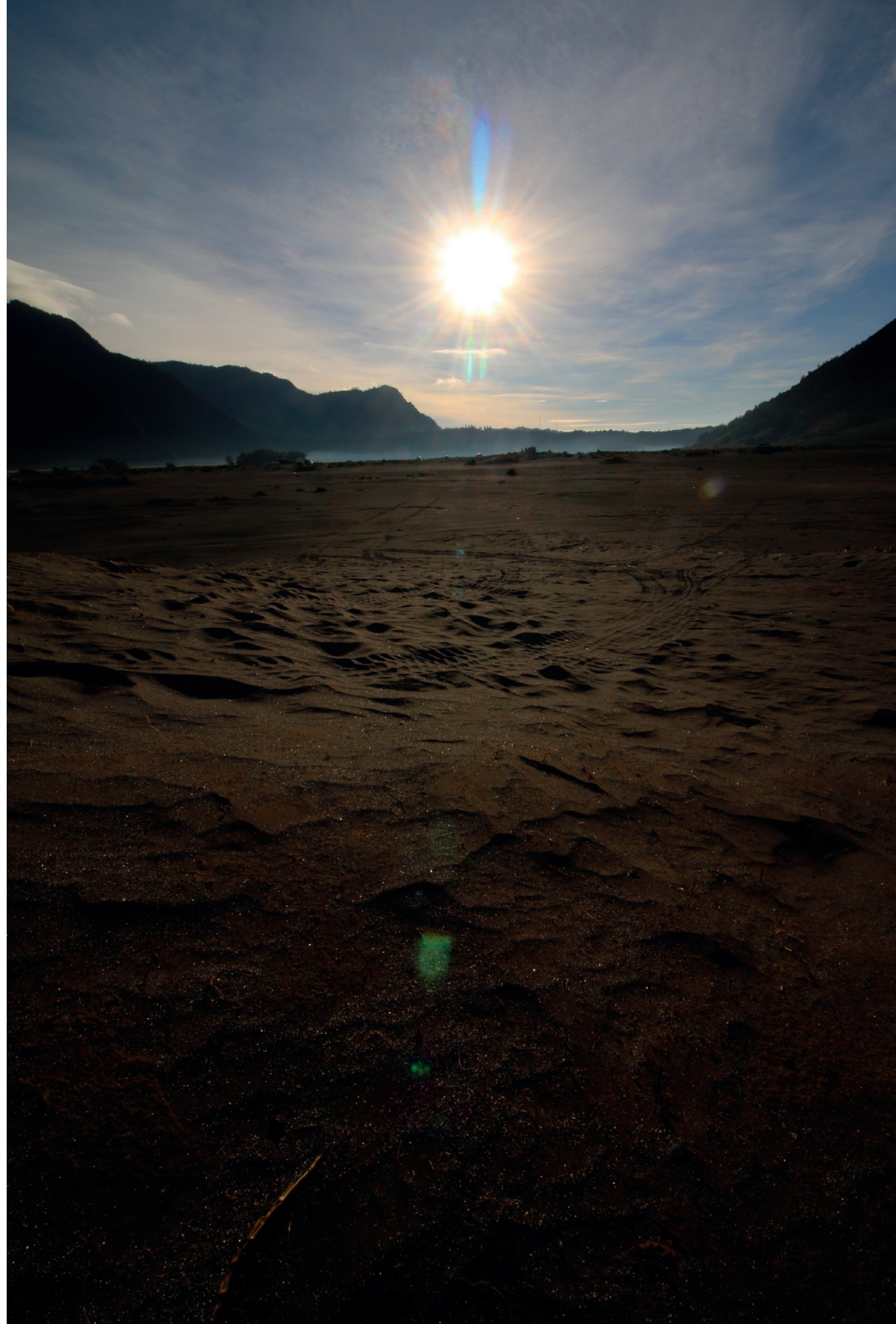
Travel



Be an aperture to jianjian the world! The photos was taken during travel around the world. Letting know about the happening of a little corner or space. Expressing a unique and getting freshness.









Organisation of took part:

IICS Chinese Culture Society
– Multimedia & Design Department

Namecard

CCS 34th Mainboard



The name card design for identifying the 34th CCS mainboard members and promoting the society activities as well.



34th CCS mainboard namcard design according to 13 mainboards' signatures to give awareness self branding and different departments and positions in the society.

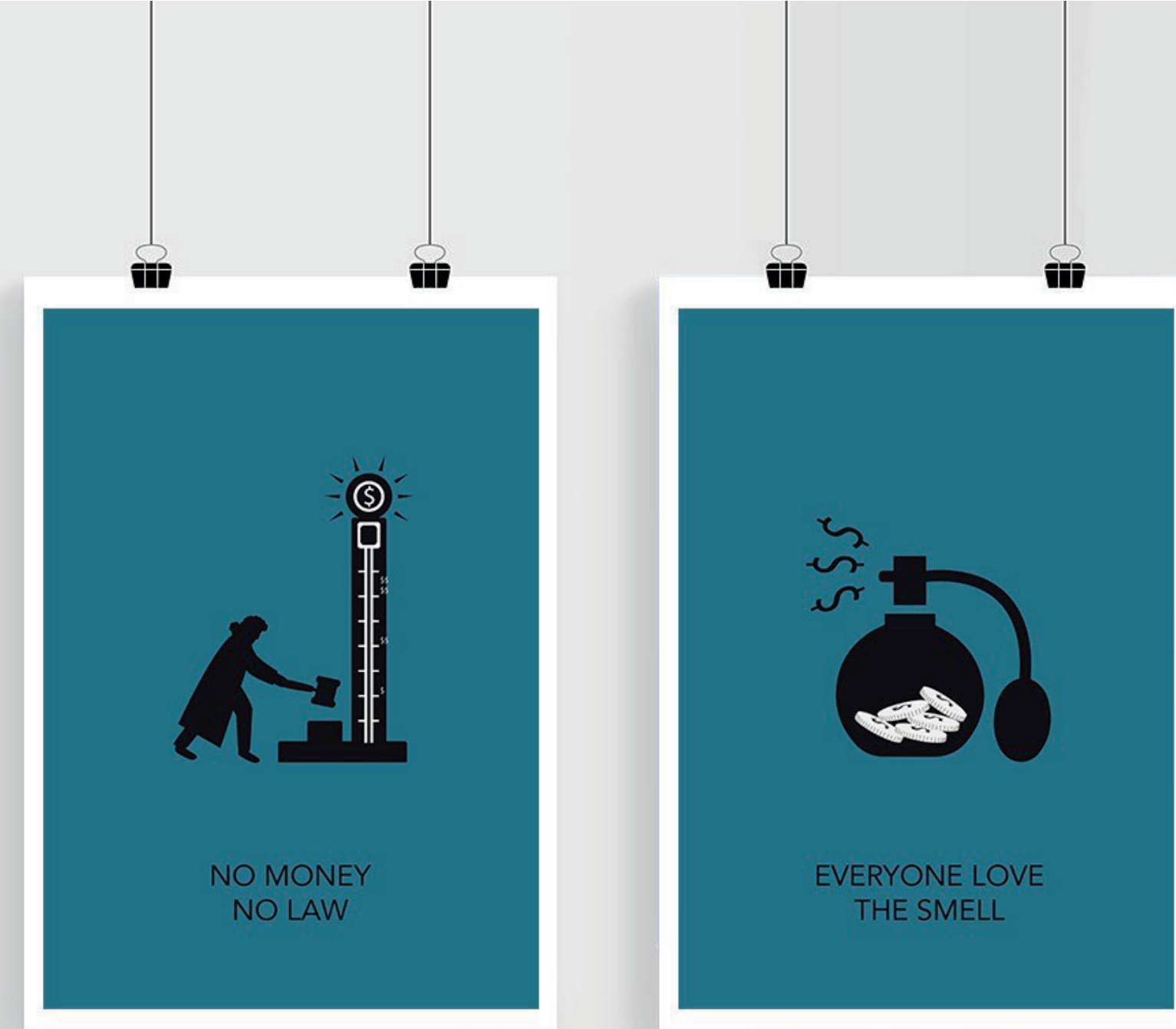


Organisation of took part:

1. Graduation Projects
– Inti International College Subang BGDSHU
2. TCM
– Individual Remote Job
3. JAGDA International Student Poster Award
– Participant

Posters & Flyers

Dependence Of Money

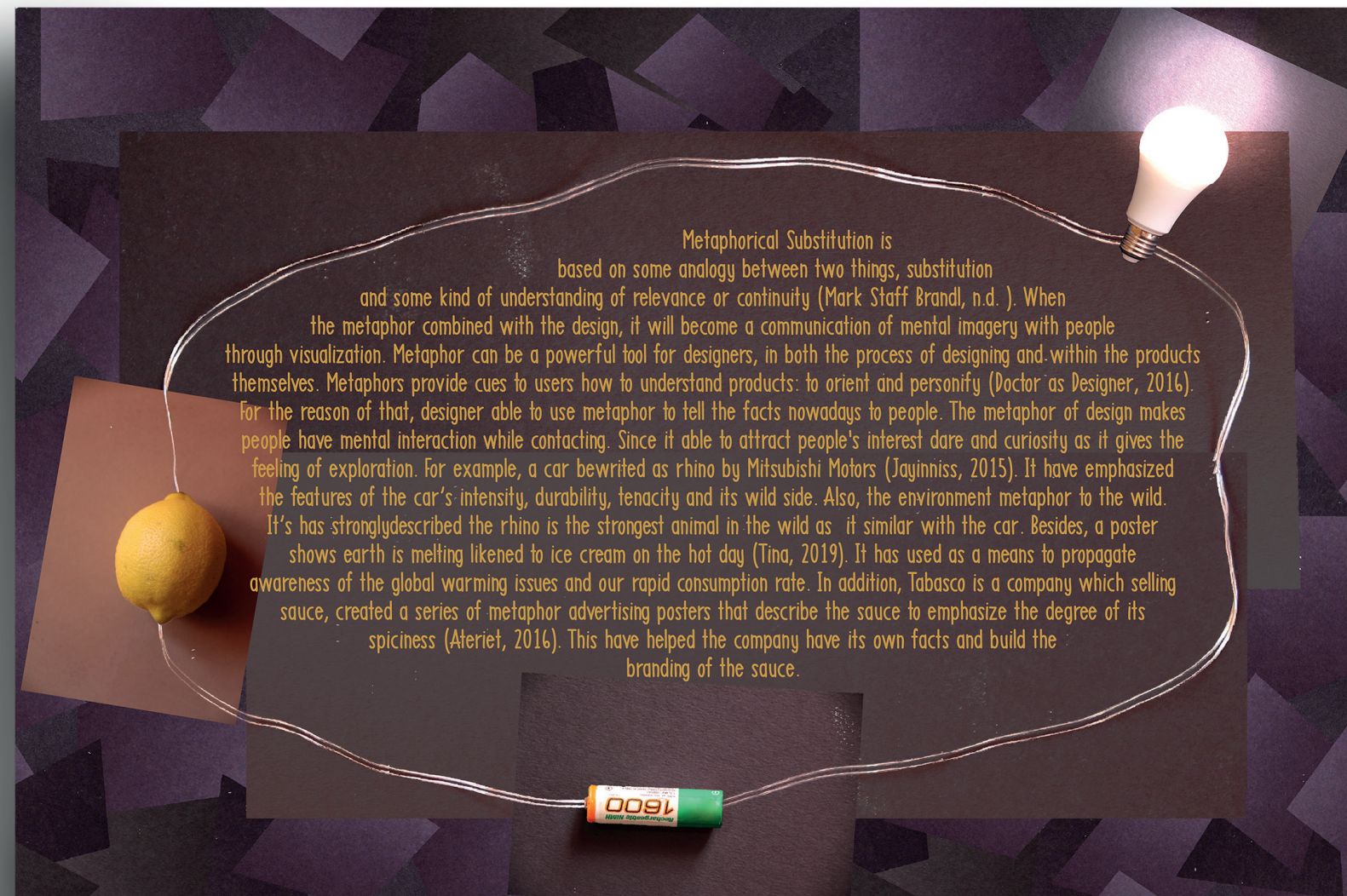


A series of posters about the facts of money in the society nowadays. It reflect to the importance and dependence of people on money.

Statement Of Intent



The series of posters shows the statement of a graphic designer's intention, things that is unique and enlightenment to audience.



Bojin Facial Promotion



A promotional flyer that give the target audience for the awareness of having bojin facial service in this organisation.

More Info



wjloke16.wixsite.com/jianjian

